West Texas A&M University **Advising Services Degree Checklist** 2018-2019

(For assistance completing this form, contact Advising Services at 806-651-5300)

| NAME: | WT ID: | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---|--|--|
| Applied Arts and Sciences—Strategic Communication Office of General Majors Student Success Center (CC 110) 806-651-5300 | | | | |
| CORE CURRICULUM COURSES: 42 HOURS ♦ | HRS | | | |
| Communication (Code 10) | | | | |
| ENGL 1301 Introduction to Academic Writing and Argumentation | 3 | | | |
| COMM 1315, 1318, or 1321 | 3 | | | |
| Mathematics (Code 20) | <u> </u> | | | |
| MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (2412 & 2413: extra hr. moves to Code 90) | 3 | | | |
| Life and Physical Sciences (Code 30) | <u> </u> | | | |
| Take two courses from (extra lab hours move to Code 90): ♦ ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 2425*, 2426*; PSES 1301, 1307 | 6 | | | |
| Language, Philosophy and Culture (Code 40) | <u> </u> | | | |
| ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312*/***, 2313*, 2315*, or 2371 | 3 | | | |
| Creative Arts (Code 50) | | | | |
| ARTS 1303, ARTS 1304; DANC 2303; MUSI 1306, MUSI 1307, MUSI 1310; or THRE 1310 Choose 1 | 3 | | | |
| American History (Code 60) | T . | | | |
| HIST 1301, 1302, 2301, 2381 Choose 2 | 6 | Щ | | |
| Government/Political Science (Code 70) POSC 2305 and 2306 | | | | |
| | 6 | | | |
| Social and Behavioral Sciences (80) AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301 Choose 1 | 3 | | | |
| Component Area Option (Code 90) | | | | |
| Take six hours from: ♦ AGRI 2300; BIOL lab hours (from Code 30); BUSI 1304; CHEM lab hours (from Code 30); CIDM 1105, 1301 or 1315; CS 1301; ENGL 1101, 1302*, 2311*; ENVR lab hour (from Code 30); GEOL lab hours (from Code 30); IDS 1071 (1-3 hours); extra MATH hours (from Code 20); PHIL 2303; PHYS lab hours (from Code 30) | 6 | | | |
| PROFESSIONAL DEVELOPMENT CORE: Strategic Communication 43 HOURS | | | | |
| A grade of "C" or better must be earned in all courses required for the selected professional development core. A grade of "C" or better is also required for all other courses in the same subject(s) as courses required for the professional development core. | | | | |
| COMM 1318 Interpersonal Communication COMM 2377 Intercultural Communication | | | | |
| COMM 2376 Communication Theory OR MCOM 2376 Media Theory | | | | |
| COMM 3331 Organizational Communication COMM 3341 Persuasion | 43 | | | |
| COMM 4305* Research Practicum OR MCOM 3314* Public Relations and Advertising Research | | | | |
| MCOM 1307 Introduction to Media Communication | | | | |

Bachelor of Applied Arts and Sciences Degree BAAS (601)

DATE:

| MCOM 3350 Public Relations and Publicity MCOM 3327 Media Law MCOM 4302* Media Ethics MCOM 3392 Special Topics MCOM 4191* Portfolio and Professional Development MCOM 4398 Media Internship OR COMM 4398 Communication Internship | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--|--|
| ELECTIVES: Additional hours as needed to total 39 advanced from WTAMU and 120 hours overall. (See NOTE II below.) | | | |
| ELECTIVES Recommended (advanced) electives: MKT 3340, MGT 3330, COMM 3094, MCOM 3379, MCOM 4309, and MCOM 4390. | | | |
| BAAS block transfer of technical/vocational credits, up to a maximum of 48 hours. | | | |
| | | | |
| MINIMUM HOURS REQUIRED TO COMPLETE DEGREE | 120 | | |

- ◆ The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.
- * Indicates prerequisites—see catalog for more information.
- ** While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).

 *** Or an equivalent course (second year, second semester) in a foreign language.

NOTE I: This degree assumes completion of an associate of applied science degree at a community college or completion of an appropriate occupational certificate prior to starting work on the B.A.A.S. degree at WTAMU. Included in this credit must be a block of transfer of technical-vocational credits, up to a maximum of 48 hours. Additional hours of academic credit may be transferred.

NOTE II: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. Correspondence courses are not considered in-residence, and as such may not count toward advanced hours. A maximum of 60 semester hours in any single discipline, six hours in religion (RELI) and six hours in physical education (PHED) can be counted toward a degree.

NOTE: This is NOT a degree plan. After completing 30 hours, students are encouraged to request an official degree plan by using the online Degree Plan Request form. The dean's office of the Sybil B. Harrington College of Fine Arts and Humanities, located in Mary Moody Northen Hall, Room 181 (or call 806-651-2782), can answer questions about the degree plan. Students who have completed 45 hours will not be allowed to progress without requesting a degree plan.

MCOM 2327 Advertising Principles

MCOM 3305* New Media